

"Labor and business working together in support of balanced policies that create private-sector jobs, bolster our economy, and enhance our environment."

NJ SEED

NEW JERSEY SOCIETY FOR ENVIRONMENTAL AND ECONOMIC DEVELOPMENT

E-NEWSLETTER—SUMMER 2009

September Board of Trustees & Membership Meeting Date Change:

August 31, 2009

The September Board of Trustees meeting and membership luncheon will be held on Wednesday, September 9, at the Trenton Club located on 479 West State Street. The Board of Trustees will meet at 11:00 AM, followed by the Member Luncheon at Noon. Please RSVP for the meeting no later than Friday, September 4. You can RSVP via email (info@njseed.org) or phone (609-394-7726).

28th Annual NJ SEED KEP Seminar: Register Today!

The New Jersey Society for Environmental, Economic Development (NJ SEED) will host the 28th annual Kenneth E. Pyle Governmental Seminar on Oct. 14, 2009 at the Marriott Lafayette Yard, Trenton, N.J. Online registration is now open at www.njseed.org. You can also reserve sponsorships and ad space in the program, and pay with your credit card via our **secure** site.

Newsletter Spotlight

- Board of Trustees & Membership Meeting: **September 9, 2009.**
- 28th Annual NJ SEED Governmental Affairs Seminar : **October 14, 2009.**
- Become a NJ SEED sponsor today! See **Pg. 3** for detailed information.

28th Annual NJ SEED KEP Seminar Program:

It is time to jumpstart New Jersey's economy and NJ SEED members are leading the way. Join us for a cutting edge discourse on critical NJ Policy with New Jersey's lead policy makers. This event is an excellent opportunity to network with New Jersey's business and labor leaders, while making a difference in the future of New Jersey.

NJ SEED KEP GOVERNMENTAL AFFAIRS SEMINAR
Wednesday, October 14, 2009
Marriott at Lafayette Yard
Trenton, NJ

PROGRAM

- 8:00 – 9:30 **Breakfast and Opening Session:**
Speakers: Invited guests include Governor Jon Corzine, Mr. Chris Christie, Mr. Chris Daggett, and their Lt. Governor selections
- 9:45 – 10:15 **Session II: NJ's Economy in recession**
Joseph Seneca, PhD.
Rutgers University Professor of Economics
- 10:30-12:00 **Session III: Stimulating NJ's Economy** (an interactive panel discussion) Moderator: Michael Aron
- NJ SEED Initiatives for Economic Development**
Fund Transportation Investment:
 Steve Dilts, NJ DOT Commissioner
Permit Reform:
 Mark Mauriello, NJ DEP Commissioner,
Creating a Better Business Climate:
 Edward McBride, Chief of Staff to the Governor
Increase Support for Life Sciences and Education:
 David Socolow, NJ Labor Commissioner
- 12:00-12:30 **Cocktail Reception**
- 12:30-1:30 **Luncheon**
NJ SEED Annual Meeting and election of Trustees

Presentation of the 2009 State Issues Briefing Book

NJ SEED Annual Leadership Awards

2009 NJ SEED Annual Leadership Awardees:

A special thank you to the many NJ SEED members who submitted nominations this year. We are very pleased to announce the recipients of NJ SEED's 2009 Annual Leadership Awards:

**Arthur T. Young Outstanding
Legislator Awards:**

Senator Joseph M. Kyrillos, Jr.
Senator Raymond J. Lesniak
Assemblyman John McKeon
Assemblyman Jon Bramnick

Peter Smith Labor Leader Award:
Dennis Hallion, State Troopers NCO
Association

**Lewis R. Applegate Business Leader
Award:**
Michael McGuinness, CEO, NJ NAIOP

**John H. Maddocks Lifetime
Achievement Award:**

Tom Carver, NJ Casino Control
Commission

**Distinguished Executive Branch
Leader Award:**

The Honorable Commissioner Stephen
Dilts

All of the winners have accepted and confirmed that they will attend the Annual Awards Luncheon on October 14, part of the 28th Annual Governmental Affairs Seminar to be held at the Trenton Marriott.

Sponsorship Information

Enhance your presence at the NJ SEED Kenneth E. Pyle Seminar and give your business or organization a boost! There are two options for your business or organization to become sponsors. The **Event Program Sponsorship** is an effective way to show your company's support of the session topic and build awareness. This includes a large poster noting specialty event sponsorship, as well as a listing in the program journal and complimentary event registration. Below are prices for each session

Morning Welcome Session	\$250
Breakfast & Opening Session	\$750
Session II: NJ's Economy in Recession	\$500
Session III: Stimulating NJ's Economy	\$500
Cocktail Reception	\$500
Awards Luncheon	\$1000

The **Seminar Program Ad** is a great way to honor any one or all of our 2009 Award Winners and incoming Officers and Trustees.

Full-page-(8" x 11") & Event Promotion	2009 Governmental Affairs Seminar Sponsorship \$800
Half-page-(8" x 5.25")	\$500
Third-page-(8"x3.5) hori- zontal only	\$325

Ad copy options: Either send camera-ready copy by mail or e-mail, or enclose a separate sheet of paper with the typed copy as it should appear and typesetting will be. There is limited sponsorship space available so submit your advertisement today!

To sign up, complete the sponsorship form with your completed seminar brochure which can be found at www.njseed.org. For further information about these sponsorship opportunities contact Michael Drulis at info@njseed.org or 609-394-7726.

* If you are already an NJ SEED annual sponsor your sponsorship includes a complimentary full page advertisement in our Seminar Ad Journal. Please submit your ad by October 2, 2009

Members of NJ SEED Attend Energy Briefing at PSEG Salem Nuclear Power Station

NJ SEED, among other NJ business leaders and organizations, were invited by Mr. Bill Levis, President & COO of PSEG Power to attend an Energy Briefing at The Salem and Hope Creek Site in Hancocks Bridge, NJ. Several members of NJ SEED attended the full day event on August 12.



After departing from Trenton by bus, the group passed through numerous security protocol to enter the facility and were then warmly greeted with a welcome breakfast and introduction from the General Manager of Public Affairs, Mike Tuosto. This was immediately followed with a fascinating energy briefing by President of PSEG Power, Bill Levis. After the very informative briefing, members had the opportunity to tour the nuclear stations and gain a firsthand look at the plant power operations and the security support operations.

Following the tour, members enjoyed lunch and a discussion on various topics surrounding energy and the need for future development. NJ SEED thanks Trustees Art Guida from PSE&G, Jim Benton of the NJ Petroleum Council and Michael Egenton from the NJ State Chamber for their coordinating efforts.



NJ SEED Vice President, Jim Benton, and NJ SEED Exec. Comm. Business Member at Large, Art Guida, are shown the high tech training tools used by the facilities security.



Jim Benton, Art Guida, NJ SEED Executive Staff, Michael Drulis and others listen to presentation given by facility security management.