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*New Jersey Society for Environmental Economic Development
Labor and Business working together in support of balanced policies that create private sector jobs,
bolster our economy, and enhance our environment.*

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ISSUES UPDATE

NJ SEED is a policy-motivated group where success is derived from participation. Our issue-driven mission has become the organization's backbone. The following are notable issues for NJ SEED under their respective policy headings. These issues are currently moving through the government.

Environmental Issues

- **AR 89:** Encourages increased recycling to reduce solid waste disposal costs
- **A2927-A2929:** Appropriates funds for the Environment Infrastructure Project
- **ACR 135:** Environmental Infrastructure Trust: Approves Financial Plan of Infrastructure Projects

Energy Issues

- **A2529:** Promotes usage of alternate sources of energy by expanding definitions

Transportation Issues

- Delaware River Channel Deepening Project (See featured article in this month's newsletter for more information)
- **S2124:** Prohibits certain uses of reflective glass beads

Economic Development Issues

- National Broadband Plan
- **S1813:** Reduces employer unemployment taxes
- **S2136:** Repeals former Motor Fuel Tax and changes the point of collection (NJ SEED is opposed to this legislation)

If you believe NJ SEED would be of help to you on an issue, please contact us at Info@njseed.org

NJ SEED Labor and Business Working Together in Support of Balanced Policies that create private sector jobs, bolster our economy, and enhance our environment.

New Jersey Society for Environmental, Economic Development
308 West State Street
Trenton, NJ 08618
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SAVE THE DATE: NJ SEED Announces the 29th Annual Kenneth E. Pyle Governmental Affairs Seminar

CALENDAR of EVENTS:

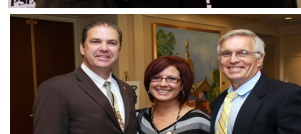
- July 23, 2010:
PlanSmart NJ's "Building One NJ: State Planning for Inclusion, Sustainability and Economic Growth"
9:00AM-3:00PM
Princeton University
- September 8, 2010:
11:00 AM: Trustees Meeting
Noon: Membership Meeting
- October 13, 2010:
KEP Governmental Affairs Seminar

Inside this issue:

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NJ SEED State and Federal Briefing
Books available online at
www.njseed.org

"A road map to a better NJ"



For almost thirty years, the Kenneth E. Pyle seminar has brought together New Jersey's labor and business leaders, policy makers, and legislative leaders and this year will be certainly be no exception. Every October, noted participants meet to discuss issues that are essential to the bolstering of our state's economy, the enhancing of our environment, and the creation of jobs within the state. At no other time in recent history is a seminar like this more important than now. We hope you will join us for this event on **October 13** in Trenton, N.J. Further details and seminar agenda to follow.



WHAT'S NEW AT NJ SEED

NJ SEED WELCOMES NEW PROPOSED MEMBERS

Victory Van Lines
George Lazarri

NJ SEED WELCOMES STEVE GARDNER of NJ LECET AS THE NEW CHAIRMAN OF THE NJ SEED TRANSPORTATION POLICY COMMITTEE

Executive Director of the New Jersey Senate Democratic Office to Speak at NJ SEED September Membership Meeting

NJ SEED is pleased to welcome Executive Director of the New Jersey Senate Majority Office, **Andrew Hendry** to speak at our upcoming membership meeting luncheon, scheduled to take place on September 8, 2010 at the Trenton Country Club. Andrew Hendry is a graduate of Rutgers University where he received his Masters in Public Policy. (Continued on page 2)



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NEW JERSEY PETROLEUM COUNCIL
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Somerset County Business Partnership	John P. Maddocks
State Troopers Fraternal Association of New Jersey	David Jones
State Troopers NCO Association	James Gaffigan
The Torok Group, LLC	John Torok
United Transportation Union	Daniel J. O'Connell
Utility & Transportation Contractors Association	Evan Piscitelli

Andrew Hendry to Speak at NJ SEED September Membership Meeting

(Continued from page one)

Hendry assumed the position of Executive Director in January 2010 and has been an integral aspect of the Senate Democratic Offices ever since. NJ SEED is delighted to welcome Mr. Hendry. We have asked him to discuss upcoming fall legislature priorities and NJ SEED policy initiatives as recommended by our members. Please be sure to communicate to us, through info@njseed.org, your priorities during the month of August. Seating is limited and we hope all members can attend the upcoming meeting on September 8. Members and guests are covered through membership dues. Non-affiliated participants may register for \$95 per person. We hope to see you there!

NJ WasteWise Network: Partnering with Businesses for a Growing Green Economy

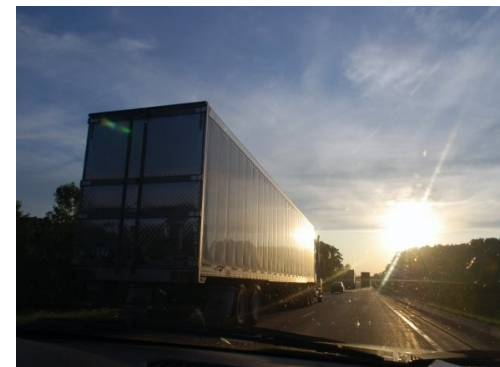
NJ SEED was recently given the opportunity to attend the semiannual New Jersey WasteWise Business Network Meeting, devoted to spreading the WasteWise message to businesses, local governments and other organizations in New Jersey. The meeting's attendees included a diverse array of small businesses, along with representatives from larger corporations and state agencies as well. The meeting's proceedings were a true embodiment of ways in which business can intersect with environmental concerns and work together to create a growing green economy.

NJ SEED would like to thank PSE&G's Co-Chair Al Fralinger and NJDEP's Co-Chair Steve Renaldi for hosting the NJ Wastewise Business Network Meeting and displaying such a commitment to resolve the environmental and economical concerns that our state is faced with. The semiannual NJ Wastewise Business Network Meeting reflected the efforts of small business and large industry working together to keep both our environment and our economy, green and growing. NJ SEED would like to commend all who played an integral part in the meeting, especially PSE&G, NJDEP, and the EPA for their keystone influence on such efforts.

Upcoming PlanSmart NJ Event to Feature Premier Speakers and Powerful Agenda

On July 23, PlanSmart NJ, New Jersey's oldest and most respected land use planning organization, along the New Jersey Regional coalition will present, "Building One New Jersey: State Planning for Inclusion, Sustainability, and Economic Growth" at Princeton University, from 9:00 AM-3:00 PM. The event will feature speakers **Ron Sims**, Deputy Secretary of the U.S. Development of Housing and Urban Development and **Kim Guadagno**, New Jersey Lieutenant Governor. The event's agenda plans to address the State Planning Act and Fair Housing Act, along with State Agency regulations and municipal planning and zoning. PlanSmart NJ echoes NJ SEED's belief that economic growth and sustainability are of top priority for the State of New Jersey and their upcoming event hopes to rally supporters together to help build a sustainable, integrated, and prosperous future for all! For more information on the upcoming event, please visit www.plansmartnj.org, or contact the NJ SEED office at info@njseed.org.

SUCCESSFUL JUNE MEMBERSHIP MEETING MOVE NJ SEED AND TRANSPORTATION INITIATIVES FORWARD



The Commissioner spoke of transportation initiatives on the horizon for New Jersey

In early June, NJ SEED hosted our quarterly membership meeting at the Trenton Country Club where members welcomed the Honorable James S. Simpson, Department of Transportation Commissioner, to address attendees regarding the main tenets of NJ SEED's transportation platform. These topics included the financial solvency of the Transportation Trust Fund, the restructuring of the Department of Transportation, and the state's ability to compete nationally and globally.

The luncheon was well attended by trustees, members, and guests alike. The Commissioner opened up the meeting by sharing a little about himself and his commitment to find reasonable solutions to the funding shortfalls of New Jersey's current infrastructure, echoing NJ SEED's belief that transportation, environment, and the economy are inextricably linked. Commissioner Simpson remarked that the mission of the Department of Transportation has always been to find the

safest, most reliable, and most efficient network, rather than mode, of transportation possible. He stressed the importance of taking the politics out of transportation in order for necessary progress to happen.

Commissioner Simpson then addressed issues such as the Transportation Trust Fund, and shared his thoughts with members on where he believes possible revenue sources may lie. Simpson noted that New Jersey citizens bear a heavy financial burden due to the State's location as the entry point for the region's imported goods. Our roads and rails bear the wear and tear from all commodities that come into our ports and travel to all points within the region. Regarding the reorganization of the DOT, Commissioner Simpson spoke of the duplication of staff within certain areas and assured members that he is working to streamline excess and redeploy resources elsewhere, efficiently within the organization. He warned members though that these efficiencies will not be enough to close the gap in the transportation budget. Commissioner Simpson noted that transportation issues are common ground for many interests groups and recommended getting a larger interest group coalition together so that the public can hear one, unified message. Simpson highlighted how little the public understands about the severity of such issues concerning transportation and infrastructure. He suggested a public awareness campaign might provide the necessary inertia to get change moving. He also shared with members that he has an open door policy for recommendations concerning the transportation crisis facing New Jersey.

The June Membership Meeting was a resounding success. The Commissioner's presence at the luncheon was essential in placing NJ SEED at the forefront of these, and other transportation issues. The coalition looks forward to moving ahead and making sure that NJ SEED and progress with the Transportation Trust Fund are inextricably linked. Thanks to all who attended our June Membership Meeting!

2010 EXECUTIVE COMMITTEE MEMBERS

James Benton, President New Jersey Petroleum Council	
Charles Wowkanech, Vice President Labor NJ State AFL-CIO	Art Guida, Vice President Business PSE&G
Charlene Brown, Treasurer AT&T	
John Torok, Secretary The Torok Group, LLC	
Daniel J. O'Connell, Assistant Secretary United Transportation Union	
Michael K. Drulis, NJ SEED Executive Director	
Joseph McNamara, Immediate Past President	Jim Morford, Executive Director Emeritus



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NJ SEED's Mid-Year Glance at the Coalition's Success



Summer is a great time to acknowledge all that NJ SEED members have accomplished so far this year. Although 2010 has proven to be a tough year in many ways, it certainly has not stopped members from mobilizing their efforts around important SEED initiatives such as economic development, energy, transportation, and the environment. Here are just a few of the many highlights 2010 has brought the coalition thus far.

In March, NJ SEED welcomed Richard Bagger, Chief of Staff for Governor Christie, to our quarterly membership meeting. Bagger was a past NJ SEED Legislator Award Winner at last year's Governmental Affairs Seminar in October. Bagger spoke of current cash flow issues as well as the imminent insolvency of the UI fund. NJ SEED members were also privy to information regarding Christie's upcoming plans to solve the current financial issues facing the administration.



In April, NJ SEED hosted the 23rd Annual 2010 Congressional Briefing in Washington D.C. Officers and members were joined by NJ Congressmen at the St. Gregory Hotel for a well attended evening reception followed by the Briefing Breakfast the next morning. The overwhelming participation at the event was very encouraging. The advocacy that NJ SEED is capable of generating, on both a statewide and national level, has now become quite tangible.



Congressman Rush Holt observed, "What SEED talks about is laying the ground work for the prosperity that is to come; SEED epitomizes working together."

The year's successes continued with a designated new membership meeting location at the Trenton Country Club. Our June membership meeting took place here, and we welcomed Commissioner Simpson, of the Department of Transportation to speak about current transportation and infrastructure issues. The meeting was well attended as members benefited from the Commissioner's suggestions on how NJ SEED can become an ally to the Department of Transportation.



President Jim Benton proudly reflected on NJ SEED member dedication to the coalition, noting the commitment to carry the mantle forward from the tremendous achievement of past President Joe McNamara. "NJ SEED is uniquely positioned as NJ's premier business and labor coalition to bridge a relationship with the Christie administration and the Democratically controlled held legislature," said Benton. "We have already met with and connected our accomplished membership with key government policy leaders."

This year has undoubtedly shown us that NJ SEED is a *growing* coalition. In our recent June newsletter, we were pleased to announce the new membership of the New Jersey Subcontractors Association, The New York Shipping Association, Inc., and the Pilots Association for the Bay and River Delaware. We are so happy to see NJ SEED expanding, and are confident that this upward and outward trend will continue into the future.

NJ SEED prides itself on its effectiveness in bringing labor and business together for balanced policy that bolsters our economy and enhances our environment. Our recent successes and members continued commitment have established us as thriving coalition both in Trenton and statewide. We wish to thank all members for the integral part they play in the livelihood of NJ SEED!





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An additional five feet of depth would give the Delaware the capacity for larger cargo ships to come through the ports

DIGGING DEEPER IN THE DELAWARE

The Delaware River Navigational Channel is in immediate need of dredging. New Jersey stands to lose valuable jobs and critical economic benefits if the proposed deepening project is not carried out.

The history of dredging the Delaware River Federal Shipping Channel dates back to the late 1800s when the controlling depth of the Delaware River was a mere 18 feet. Over the years, as ships with deeper drafts evolved, periodic modifications of the channel took place,

eventually reaching the current 40-foot depth which has been the U.S. East Coast standard until recent times.

In 1983, Congress directed the Philadelphia District Army Corp of Engineers to begin a study to determine if it was in the federal interest to modify the existing 40-foot Delaware River main shipping channel. Studies progressed and extensive environmental and economic analyses were performed. The final feasibility report recommended to Congress that the channel be deepened to 45-feet. Recognizing that it was environmentally sound, economically justified and technically feasible, Congress supported the recommendation in 1992 by authorizing the deepening project for construction.

Almost 20 years later, the Army Corp of Engineers and regional stakeholders are still hard at work trying to ensure that the deepening project is carried out. The proposed project would deepen the 102.5 mile shipping channel to 45 feet keeping the economy of the southern NJ region competitive.

As a business and labor coalition working to create jobs, bolster the economy, and enhance the environment, NJ SEED supports deepening the Delaware River shipping channel.

A great deal of New Jersey's southern economy is tied to the viability of the ports along the Delaware. These ports and their expansion will not adversely affect northern New Jersey ports. Both port districts serve vast regions from the mid-Atlantic to the Midwest. Cargo ship sizes continue to grow and the ability of these ships to make multiple ports of call along the East Coast of the United States will reduce congestion on our highway and rail systems. Imported and exported goods will be handled regionally with greater efficiency. An additional five feet of channel depth would give the southern NJ region the capacity for larger, more economical cargo ships to call on Delaware River ports. This will translate into more jobs and revenues for the region and be a significant economic advantage to the State of New Jersey.

Ports in the surrounding competing regions of Norfolk and Baltimore have completed deepening their ports to 50 feet. In 2015, the Panama Canal will open new locks enabling the transfer of vessels with drafts of over 40 feet. If the Delaware River dredging project does not move forward, cargo ships will soon be diverted from shallower ports such as those in the Delaware, toward deeper and more ample ports. Such a diversion would soon be followed by the jobs and economic benefits that would also leave New Jersey.

NJ SEED believes the project to dredge the Delaware River Navigational Channel to a depth of 45 feet should move forward with all deliberate speed and strongly supports all efforts to do so. For more information, please contact Kevin O'Sullivan, kevinontheriver@gmail.com.

NJ SEED Opens a Dialogue on Christie Initiatives

Early in his administration, Governor Christie administered a series of executive orders, effective immediately. He declared that the hundreds of proposed and pending state rules and regulations should be reviewed in a "thoughtful, balanced, and expedient way" in order to assess their possible effects on New Jersey's economy. Through this initiative, a task force deemed the "Red Tape Review Group," was created to spearhead a review process addressing New Jersey's urgent economic crisis. The Red Tape Review Group has arrived at a series of unanimous recommendations to improve the regulatory process and thereby promote job creation and retention, economic growth and investment in New Jersey. NJ SEED has reviewed all of the Red Tape Review Group's findings along with the Governor's executive orders and has worked to align NJ SEED policies with the Governor's initiatives in a comparative format. We are confident that this alignment will not only promote the economic growth and vitality of our state, but also serve to further strengthen NJ SEED's mission. The policy paper with NJ SEED's specific issue alignment is available by contacting the NJ SEED office at info@njseed.org.

NJ SEED WORKS TOGETHER FOR A BETTER NJ

NJ SEED has recently partnered with the following organizations in efforts to foster economic and environmental developments that will aid the growth of New Jersey for business and labor leaders alike.

NJ Energy Coalition

PlanSmart NJ

Innovation NJ

NJPRO

New Jersey Workplace Blood Donor Coalition